MEDIA CITY ACADEMY

MEDIA CITY ACADEMY
YOUR GATEWAY TO THE CREATIVE INDUSTRIES!

"THE FUTURE BELONGS TO THOSE WHO TELL THE BEST STORIES. AND AFRICA HAS A BILLION OF THEM WAITING TO BE TOLD"

WELCOME TO YOUR ORIGINS STORY!

Introducing Media City Academy - Africa's creative playground for future creatives, storytellers, and digital media pioneers. We're not just a film school, we're a launchpad, a creative hub, and a gateway to Africa's booming creative economy. This is where raw African talent meets world-class training, cutting-edge tech, and real industry action.

WHO WE ARE
(AND WHY IT MATTERS)

Media City Academy (MCA) nurtures the next generation of filmmakers, producers, writers, and media innovators - creatives who don't just want to work in the industry, but shape it. Our industry-integrated education ensures graduates confidently step into real roles, productions, and opportunities. And with a hybrid model that blends theory, hands-on training, and experience at Media City Studios (formerly the iconic Studios on Harley), you're not just learning - you're doing.

Whether you want to exit high school after grade 11 or 12, or you just want to level up in the industry part-time, MEDIA CITY ACADEMY is where your career in the creative industries begins.

OUR VISION: To be Africa's leading creative academy, redefining global storytelling through innovation, technology, and authentic African voices.

OUR MISSION: To empower African creatives with the skills, tools, and real-world exposure to thrive, not just as artists, but as business-savvy contributors to the continent's creative economy.

ACCREDITED. RESPECTED. READY FOR ACTION.

Media City Academy is fully accredited by SAQA and MICT SETA, and offers programmes designed to simulate the real pace and pressure of professional production environments. That means you don't just get a certificate - you gain the confidence and experience to make moves in the industry.

MEDIA CITY ACADEMY IS FULLY ACCREDITED BY:

- National Qualifications Framework (NQF)
- South African Qualifications Authority (SAQA)
- Media Information and Communication Technologies Sector Education and Training Authority (MICTSETA)

WHY WE'RE HERE
(AND WHY YOU SHOULD BE TOO)

- **Empowering Future Creatives:** From classic craft to AI-assisted workflows.
- **Merging Tech & the Creative Arts:** Virtual production, digital effects, and beyond.
- **Fuelling Innovation:** Exploring the new: from AI-generated scripts to interactive narratives.
- **Connecting to Industry:** Real relationships with real professionals.
- **Building Responsibly:** Promoting sustainability and ethical AI in production.
- **Bridging the Gap:** Between education and industry, theory and action.

WHAT MAKES US DIFFERENT?

- **World-class, State-of-the-Art Facilities:** Industry-grade studios, cutting-edge equipment, and production technology.
- **Live Production Work Experience:** Students work on actual film and television projects during their studies.
- **Masterclasses by Industry Experts:** Leading professionals share practical insights and mentorship.
- **Customised Training for Industry Needs:** Our curriculum evolves with industry trends to ensure graduates meet real-world demands.
- **Creative hub:** an all-immersive campus where you will meet like-minded individuals who share your passion for creating magic.

OUR FLAGSHIP PROGRAMMES

GRADE 12? THESE COURSES ARE FOR YOU!
Gear up for success with one of our future-focused creative and technical qualifications designed for post-school success in the creative industries

GRADE LEVEL	COURSE TITLE & DESCRIPTION	ACCESS REQUIREMENTS	NQF LEVEL
Grade 12	**Film & Television (NQF5):** Advanced film and television training for post-school learners.	No Bachelor's Pass, Mathematics required	NQF 5

COMING SOON

GRADE LEVEL	COURSE TITLE & DESCRIPTION	ACCESS REQUIREMENTS	NQF LEVEL
Grade 12	**Radio & Sound Engineering (NQF5):** Technical training in audio and sound production for radio and media industries.	No Bachelor's Pass, Mathematics required	NQF 5
Grade 12	**Broadcast Engineering (NQF5):** Technical and engineering skills for broadcast infrastructure and operations.	No Bachelor's Pass, Mathematics required	NQF 5

OUR FLAGSHIP PROGRAMMES

GRADE 11? THIS COURSES ARE FOR YOU!

Explore our industry-ready programmes that don't require a matric to kick-start your career in the creative industries!

GRADE LEVEL	COURSE TITLE & DESCRIPTION	ACCESS REQUIREMENTS	NQF LEVEL
Grade 11	**Film & Television (NQF4):** Foundational training for careers in film and TV production.	No Bachelor's Pass, Mathematics required	NQF 4

NO TIME? NO PROBLEM! - STUDY PART-TIME ONLINE

A 6-week online course for aspiring producers and production managers. All online. All in 6 weeks!

GRADE LEVEL	COURSE TITLE & DESCRIPTION	ACCESS REQUIREMENTS	NQF LEVEL
Online Course	**Business of Film:** 6-week online course covering production, legal, funding, distribution and sales in film, TV, documentary, and commercial industries.	Open to all	Not Specified

Media City Academy gives you **real training for the real world,** and by the end of our programme, you'll be able to:

- Manage own film or television production activities.
- eliver customer service concerning all film or television production stakeholders.
- Gather and process information for film or television production specialisations.
- Administer film or television production office procedures according to organisation standards.
- Source film or television production resources for film or television production operations.
- Use equipment, materials and tools in an area of film or television production.
- Specialisation, fulfilling specific roles within film and television production teams.
- Process information in the elected areas of film and television production specialisation.
- Follow industry-standard work ethics and safety regulations.
- Support production teams professionally and efficiently.
- Navigate the business side of productions with strong interpersonal and computer skills.

COMING SOON

GRADE LEVEL	COURSE TITLE & DESCRIPTION	ACCESS REQUIREMENTS	NQF LEVEL
Grade 11	**Woodwork & Carpentry for the Creative Industries (NQF4):** Prepares learners to become qualified carpenters. Includes construction, renovation, set-building, and design for the film industry.	No Bachelor's Pass, Mathematics Literacy acceptable	NQF 4
Grade 11	**Drone Operating for Film and Geo Mapping (NQF4):** Covers drone pilot training, air law, flight principles, technical skills and application in film and geo-mapping.	No Bachelor's Pass, Mathematics Literacy acceptable	NQF 4
Grade 11	**New Venture Creation (NQF4):** Entrepreneurship training including business planning, marketing, finance, and leadership.	No Bachelor's Pass, Mathematics required	NQF 4
Grade 11	**Beauty Practitioner (NQF4):** Practical skills in skincare, hair removal, nails, make-up and salon management. Strong focus on professionalism and customer care.	No Bachelor's Pass, Mathematics required	NQF 4

WHY MEDIA CITY ACADEMY WORKS?

- **Recognised Qualifications:** Fully accredited by SAQA and MICT SETA
- **Built for the Industry:** Curricula aligned with employer needs
- **Practical Exposure:** Train on active productions
- **Creative Network:** Connected to broadcasters, production houses, and creatives
- **Real-World Ready:** Enter the creative business with confidence

LET'S TALK

Your Origins Story in the Creative Industries Starts Here!

Website: www.mediacityacademy.co.za
Email: info@mediacity.co.za
Phone: +27 64 913 4571 I +27 71 387 1400
Address: Media City Studios, 28 Harley St, Ferndale, Randburg, South Africa

DREAM IT. LEARN IT. SHOOT IT. LIVE IT.

Our graduates step into the creative economy with the skills to get hired — or start something of their own. Career possibilities include:

- Production Assistant (PA)
- Camera Trainee / Assistant
- Lighting Assistant / Best Boy
- Sound Assistant / Boom Swinger
- Art Department Assistant (Props, Set Dressing)
- Wardrobe / Costume Assistant
- Runner (General On-Set Support)
- Editing Room Assistant
- Script Logger / Continuity Assistant
- Vision Control Assistant
- Teleprompter Operator
- Studio Floor Assistant
- Autocue Operator
- Broadcast Production Assistant

LIFE ON CAMPUS - A.K.A. YOUR CREATIVE PLAYGROUND

From your first pitch to your final cut, campus life at MCA is where stories start. Expect idea-storming, late-night edits, creative breakthroughs, and your fair share of caffeine. This is a space built for you — for experimenting, exploring, and evolving

JOIN THE CITYZENS

When you join Media City Academy, you become part of a creative network pushing African storytelling forward. We call ourselves Cityzens — a community of visionaries shaping the next chapter of African media.

- The vibe? All about originality.
- The community? Supportive, ambitious, creative.
- The lifestyle? Balanced — creative soft life with just enough hustle.

This is more than school. It's your launchpad, your community, and your creative home. We're not just training storytellers. We're nurturing visionaries, creatives, and changemakers.

READY TO GET STARTED?

Media City Academy welcomes aspiring creatives who are ready to turn their passion into a profession. Our admissions process is designed to identify talent, drive and potential. Whether you're just starting out or looking to sharpen your skills, we'll guide you through every step to ensure a smooth entry into your chosen programme.

YOU WILL NEED:

- Minimum Grade 11 pass, with Mathematical literacy at NQF Level 3.
- Communication and language competence at NQF Level 2.
- Computer literacy at NQF level 3.

FEES STRUCTURE

Course Title & Description	Duration	Application Fee Non Refundable	Enrollment Deposit	Tuition Fee	Monthly 10 Months
Film & Television for Gr11 (NQF4): Further Education and Training Certificate: Film and Television Production Operations	1 Year	R 1 950	R 10 000	R 70 000	R 6 167
Film & Television for Gr12 (NQF5): National Certificate: Film and Television Production	1 Year	R 1 950	R 10 000	R 75 000	R 6 500

Please speak to our Consultants about Payment Plans.

IMPORTANT TO NOTE:

*Application Fee: In addition to the Tuition Fee, non-refundable.
**Enrolment Deposit: Due immediately. All programmes non-refundable deposit R 10 000.

International Student Levy: R10 000. All first time enrolling International Students will be required to pay the International Levy before enrolment.

Media City Academy reserves the right to withdraw or make changes to any programmes or content thereof. NSFAS funding cannot be used at Media City Academy, as it is a Private Institution.

HOW THE FEES PROCESS WORKS

Your financial journey with Media City Academy is designed to be transparent, structured, and supportive. The fee process aligns directly with your enrolment journey, ensuring that each step is clear and professionally managed.

1. Application Fee – R1 950 : A non-refundable application fee is required to initiate your application. This fee covers the administration, processing, and verification of your documents. It must be paid within ten working days of submitting your form via ZOHO online payment or EFT.

2. Enrolment Deposit – R10 000 (credited toward tuition) : Once your application is provisionally accepted and you've completed your On-Set Experience Tour, you will be required to pay a non-refundable enrolment deposit of R10 000. This deposit secures your place in the programme and is credited toward your total tuition fees.

3. Tuition Fees and Payment Plans : Each programme has a clearly defined tuition fee, with the option to pay in structured monthly instalments.

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Examples include:

- 1-Year FET Certificate: Tuition R70 000 | Instalment option R6 167 x 10 months
- 1-Year National Certificate: Tuition R75 000 | Instalment option R6 500 x 10 months

Students who settle their tuition fees in full during the first term qualify for a 10% early payment discount. Please refer to the official Fee Structure for full programme details.

4. Additional Fees to Note

- The application fee and enrolment deposit are both non-refundable.
- The enrolment deposit is credited toward your tuition balance.
- International students are required to pay an International Student Levy of R10 000 prior to enrolment.
- As a registered private higher learning institution, Media City Academy operates independently of NSFAS funding mechanisms.

5. Payment Support and Flexibility : Media City Academy offers structured payment plans designed to make tuition manageable. Our finance team can assist with payment scheduling, instalment planning, early settlement options and bursaries.

6. Ongoing Support : Our dedicated Student Advisors are available to guide you through payment timelines, invoices, and all fee-related queries. Reach us on WhatsApp +27 71 772 3483
or call +27 64 913 4571 or +27 71 387 1400. You can also email info@mediacityacademy.co.za.

Terms and Conditions apply.

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